Yocto Project® How to make a case for using yocto project to your executive leadership

KHEM RAJ

Yocto Project Summit, May 2021
What is the Yocto Project®?

It's not an embedded Linux distribution, it creates a custom one for you.

The Yocto Project (YP) is an open source collaboration project that helps developers create custom Linux-based systems regardless of the hardware architecture.

The project provides a flexible set of tools and a space where embedded developers worldwide can share technologies, software stacks, configurations, and best practices that can be used to create tailored Linux images for embedded and IOT devices, or anywhere a customized Linux OS is needed.
Perseverance is Key
Formulate the problem statement succinctly
Understand company’s Software Procurement
How Does it improve Bottomline?
How Does it improve Time to Market?
What is the Transition Plan
What is the support plan
Address Business Risks
Bring Industry Experts
Create Demos – RPI, Emulators, anything close to your product is even better
Collect Data and present it, Opinions Don’t work
THANK YOU